

Freedom Water Heaters save money

With three inches of foam insulation, the Freedom Water Heater has the padding it needs to keep the heat in its water from escaping through the tank.

The water heater, for sale at Ripley Power and Light's Ripley office, has an energy factor of 0.95. That's why this water heater is energy efficient, and saves you money on your electric bill.

You can purchase the Freedom water heater with zero percent financing for 24 months with payments on your utility bill.

The 50-gallon water heater costs \$588, plus tax. Payments are \$27 a month over 24 months, \$36 over 18 months, and \$54 over 12 months. To be eligible for Power and Light's \$50 or \$100 rebate, the tank must be purchased without financing.

Buying a water heater

Although many consumers buy water heaters based on the size of the storage tank, the first-hour rating (FHR), provided on the Energy Guide label, is actually more important.

The rating is a measure of how much hot water the heater will deliver during a busy hour. A

larger tank doesn't necessarily mean a higher FHR. Estimate your household's peak-hour demand and look for a unit with

an FHR in that range.

Everything else being equal, select a water heater with the highest energy factor (EF), the measure of a water heater's efficiency.

Did you know? Even if your electric power goes out, an electric water heater's tank is filled with hot water for you to use.

When you switch from a natural gas water heater to an electric water heater, we will give you \$100. Or, we'll finance your purchase and installation costs with payments on your monthly utility bill.



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